

IMPORTANT

- 1) **Safe Area:** Vital elements of artwork MUST BE within the Safe Area, 1.5mm from all sides of die cut line.
- 2) **Bleeding Area:** Expand your background design (bleeding), 1.5mm from all sides of Artwork Height & Width dimension.
- 3) Please refer to the example below how to determine your Artwork Size, Safe Area & Bleeding Area.

SAFE AREA, BLEEDING AREA, DIE CUT LINE

Example:

Input the artwork actual size at Ordering Page when you place order.

Let's say your artwork size = 70mm x 45mm

Actual Artwork Size

70mm x 45mm (Input at Ordering Page)

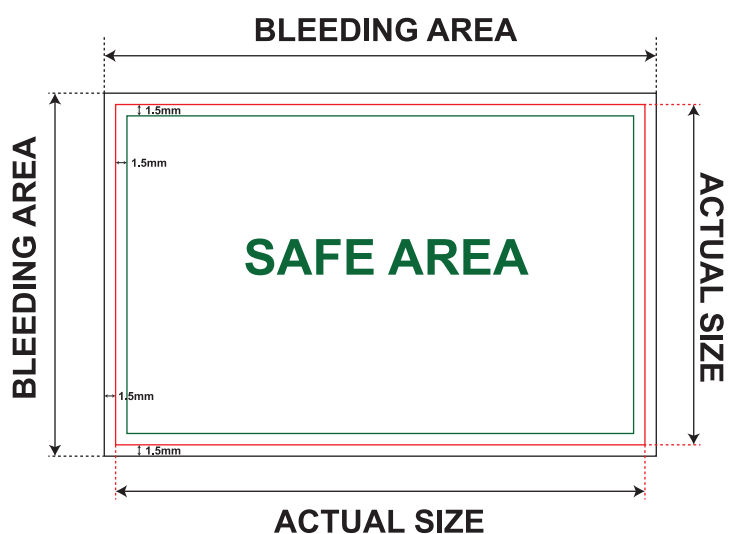
Bleeding Size

73mm x 48mm

Safe Area

1.5mm from all sides of die cut edge

Example: NORMAL SHAPE



— SAFE AREA

— ACTUAL SIZE (DIE CUT LINE)

— BLEEDING AREA

Example: FANCY SHAPE

